



Friday February 28, 2014

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## **ROGERS TV TO CAPTURE THE GLEE AND GLORY OF SHOW CHOIR CANADA 2014 NATIONAL CHAMPIONSHIPS**

TORONTO, Fri Feb 28, 2014 - Canada's top high school show choirs will soon be coming to a living room near you! **Rogers TV cable 10/63 in Toronto/Scarborough** and **Show Choir Canada** today announced plans to capture the glee and glory of the *4th Annual Show Choir Canada (High School) Nationals* and the *3rd Annual Junior/Middle School Invitational* for broadcast in late April 2014.

**Rogers TV** will film both events scheduled to take place April 12, 2014 at the **Toronto Centre for the Arts** and broadcast highlights including adjudication from a panel of international expert judges.

**Show Choir Canada** airdates on **Rogers TV** to be announced. For full schedule, visit: [www.rogerstv.com/toronto](http://www.rogerstv.com/toronto).

*"Our mandate is to expose Canada to the exciting world of show choir," says **Peter da Costa**, Co-Founder, **Show Choir Canada**. "We believe that the entire country needs to see just how talented our young people are, and are grateful to **Rogers TV** for agreeing with us and getting the word out there."*

*"Partnering with **Show Choir Canada** and providing coverage of the National championships is an excellent opportunity for us to support youth in the Toronto community," says **Willy Jong**, Supervising Producer, **Rogers TV**. "We are very pleased to give these young performers a platform to showcase their talents on **Rogers TV**"*

The 4th annual **Show Choir Canada** Nationals will see 13 new and returning choirs vying for more than \$25,000 in prize money courtesy of Yamaha Music Canada and the prestigious title of "Canada's Show Choir champion." The open format competition features arts schools, non-arts school large ensembles, and non-arts school small ensembles competing in a one-day competition, with awards and prizes for the top choirs and bands, and recognition for individual performers.

The teams are assessed by a judging panel that consists of four top industry experts from across North America and Europe.

For the third year running, junior/middle school show choirs will also get a chance to perform and compete in front of the same adjudicators, and receive valuable feedback.

New this year, **Show Choir Canada** will also welcome two U.S. show choirs competing alongside the top 6 ranked Canadian show choirs in the first-ever *Can-Am Invitational* on April 13, 2014 also at the **Toronto Centre for the Arts**.



More information can be found by visiting [www.showchoircanada.com](http://www.showchoircanada.com)  
or calling 1-877-90GLEEK.

**2014 SHOW CHOIR CANADA**

Toronto Centre for the Arts, 5040 Yonge Street, Toronto

**Junior/Middle School Invitational:** April 12, 9AM-12PM, Doors open 8:30AM  
Tickets On Sale Now: Adults \$35, Youth \$20

**National Championships:** April 12, 1PM-10PM, Doors open 12:30PM  
Tickets On Sale Now: Adults \$45, Youth \$25

**Can-Am Invitational:** April 13, 10AM-5:30PM, Doors open 9:30AM  
Tickets On Sale Now: Adults \$45, Youth \$25

A discounted weekend pass for all events is available by calling the Toronto Centre for the Arts Subscription Line at 416-733-0545, or by visiting the Toronto Centre of the Arts Box Office in person.

**To order Tickets for all Show Choir Canada events:**

Phone: Ticketmaster, 1-855-985-2787

Online: Toronto Centre for the Arts, [www.tocentre.com](http://www.tocentre.com)

In Person: Toronto Centre of the Arts, Box Office

**About SHOW CHOIR CANADA:**

Show Choir Canada's mission is to play a vital role in the development and support of show choirs in Canada by creating opportunities, including live competition-format presentations, that inspire youth participants to not only work together through song and dance to achieve a common goal of excellence but also grown and develop as individuals while sharing in the creative process.

Since 2011, Show Choir Canada has given Canadian show choir students opportunities to perform in professional theatres, in front of enthusiastic audiences and expert adjudicators, with each competition featuring awards and prizes for top choirs and outstanding individual performers.

Show Choir Canada is presented by professionals in the performing arts industry; The Randolph Academy for the Performing Arts, which trains Canada's Triple Threat talent, and da Costa Talent Management, which represents some of Canada's leading actors, dancers, singers, and world-class choreographers.

For more information visit [www.showchoircanada.com](http://www.showchoircanada.com) or call 1-877-90GLEEK

**Connect with SHOW CHOIR CANADA:**

Facebook: Show Choir Canada

Twitter: @ShowChoirCanada #Nationals2014 #JrInventionals2014

YouTube: Show Choir Canada



Watch the TVO 2013 Documentary trailer, featuring Show Choir Canada  
"UNSUNG: BEHIND THE GLEE"

[https://www.youtube.com/watch?v=vGbBZ\\_iApbQ](https://www.youtube.com/watch?v=vGbBZ_iApbQ)

**About Rogers TV:**

Rogers TV is a unique TV channel where community members take an active role in conceptualizing and producing programming for local audiences. Our staff and volunteers produce informative and entertaining local programming, reinforcing Rogers' commitment to the communities we serve. Rogers Communications is Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services. Rogers TV is only available to Rogers' customers, including the company's 2.2 million cable customers in Ontario, New Brunswick and Newfoundland. For more information on Rogers Communications Inc., visit [www.rogers.com](http://www.rogers.com). For more information on Rogers TV, visit [www.rogerstv.com](http://www.rogerstv.com).

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